

*1<sup>st</sup> Edition*

# BIHAR'S 01ST MEGA MEDICAL EXHIBITION ON HEALTH

11 — 12 — 13 — FEBRUARY — 2022



**Patron Associate's**



**State Health Society  
Department of Health  
Government of Bihar**

**Institutional Associate's**



All India Institute of Medical Sciences Patna - Bihar



Indira Gandhi Institute of Medical Sciences (IGIMS) - Bihar



Homi Bhabha Cancer Hospital & Research Centre, Muzaffarpur - Bihar

**Knowledge Associate's**



Indian Medical Association Bihar



The Indian Society of Vascular & Interventional Radiology (ISVIR) - Bihar



Federation of Obstetric and Gynaecological Societies of India - Bihar



Indian Association of Anesthesiologists - Bihar



Cardiological Society of India - Bihar



The Association of Surgeons of India - Bihar



State Organ and Tissue Transplant Organization (SOTTO) Bihar

**Co-Patron Associate's**



**Bihar Medical Services & Infrastructure Corporation Ltd.  
Government of Bihar**

## ABOUT EXPO & CONFERENCES

*We are holding “MEDICAL INDIA EXPO” from 11th FEB TO 13th FEB 2022 at GYAN BHAWAN, GANDHI MAIDAN, PATNA. This year we are organizing trade fair by the name of “BIHAR MEDICAL EXPO 2022” where even more national companies are likely to participate. This is a golden opportunity to promote your product and market your industry products and services. Companies can launch products, gain access to the untapped local market, increase brand visibility, seek new agents and distributors, and benchmark their products and services.*

*The “BIHAR MEDICAL EXPO 2022” are the most powerful means of direct communication and most effective methods of promotion and sales. Companies can participate in this event by booking a stall or by sponsoring the event.*



*The Bihar Medical Expo is an annually and specialized for Medical, Surgical, Hospitals, Diagnostics and other Healthcare Industries. The exhibition brings together healthcare leaders from a variety of disciplines to collaborate and learn.*

*The main concern of the Bihar Medical Expo includes Medical, Surgical, Clinical Diagnostic Hospital Infrastructure, Medical Tourism, Medical Science & Technology, it has offered the exhibiting companies to not only present their innovations, products and services but to meet with the key decision makers and find leads and confirmed orders. It also allowed professional visitors to gain comprehensive information about the developments in focal industries. India Med Expo provides one of the best platforms to Dealers / Distributors, Doctors, Pathologists, Surgeons, Hospital Administrators, R&D Heads and Medical Directors to interact directly with the manufacturers.*

## HIGHLIGHTS OF “BIHAR MEDICAL EXPO 2021

● Biggest Medical Expo featuring leading local, regional and national companies across sectors.

● Display extensive range of product range to suit the need of various strata of society.

● More than 2 LAKH potential visitors are expected to attend this MEDICAL EXPO of 3 days.

● Great opportunity to meet with the region's most active buyers and decision makers to reach out them with your business proposition.

# BENEFITS OF MEDICAL EXHIBITION



## ADVANTAGES TO PARTICIPANTS/EXHIBITORS:-



Finest cost-effective platform to exhibit in fast growing market and to showcase your products to LAKHS of potential buyers.



Targeting, testing and developing new markets.



Direct selling to serious buyers in active buying mode.



Platform for generation of leads, one to one interactions and business enquiries.



Know your competition and clients better by direct interaction at single venue.

# KEY ATTRactions

**AWARENESS PROGRAM ON TRAUMA & EMERGENCY BY AIIMS - PATNA**

**FREE BODY HEALTH CHECK-UP BY AIIMS - PATNA**

**CONFERENCE WITH WELL-KNOWN DOCTORS**

**LIVE INTERACTIVE PLATFORM WITH MEDICAL COLLEGES, HOSPITAL & MANUFACTURERS**

**FREE HEPATITIS-B VACCINATION PROGRAM BY IGIMS - PATNA**



## FOCUS SECTORS / DISPLAY PROFILES



**PHARMACEUTICALS**



**SURGICAL CONSUMABLES**



**MEDICAL EQUIPMENT'S**



**PHYSIOTHERAPY & ORTHOPAEDIC CONSUMABLES**



**RADIOLOGY & IMAGING**



**LABORATORY & DIAGNOSTICS CONSUMABLES**



**MEDICAL DEVICES**



**BIO- CHEMISTRY EQUIPMENT'S**



**HOSPITAL FURNITURE'S**



**HEALTH MEDI POLICIES**

## DELEGATE PROFILE'S

- Decision Makers From Industry, Associations & Notified Bodies
- Government Regulators & Policy Makers
- Pharma Industry Professionals
- Medical Device Industry Professionals
- Healthcare Delivery Professionals
- Laboratory & Diagnostics Professionals
- Clinical Research Organisations
- Public Health Organisations
- Health Academic Institutions
- Medical Business Consultant
- Hospital Consultant
- Medical Regulatory Advisors & Associations
- Hospital Senior Managements
- Doctor's & Medical Team Members
- Medical Students from Medical Colleges.

## EXHIBITOR PROFILE'S

- Government's Health & Medical Organizations
- Pharmaceuticals Companies
- Medical Device/ Equipment's Companies
- Medical Surgical Consumables Companies
- Diagnostics & Laboratory Equipment's Companies
- Bio-chemistry Companies
- Radiology & Imaging Solutions Industry
- Physiotherapy & Orthopaedic Consumables Companies
- Reputed Private Hospitals
- Medical Laboratory Service Providers
- Hospital Furniture Industry
- Medical IT Industry
- Medical Tourism Industry
- Medical Health Insurance Industry

## BIHAR MEDICAL EXPO 2022" PROMOTION /BRANDING

Promotional Advertisements In All Daily Leading Newspaper.

Prominent Logo display as per category of participants in promotional ads in Newspaper.

Pre-Post Event News Coverage of "BIHAR MEDICAL EXPO 2022" with Participants Names

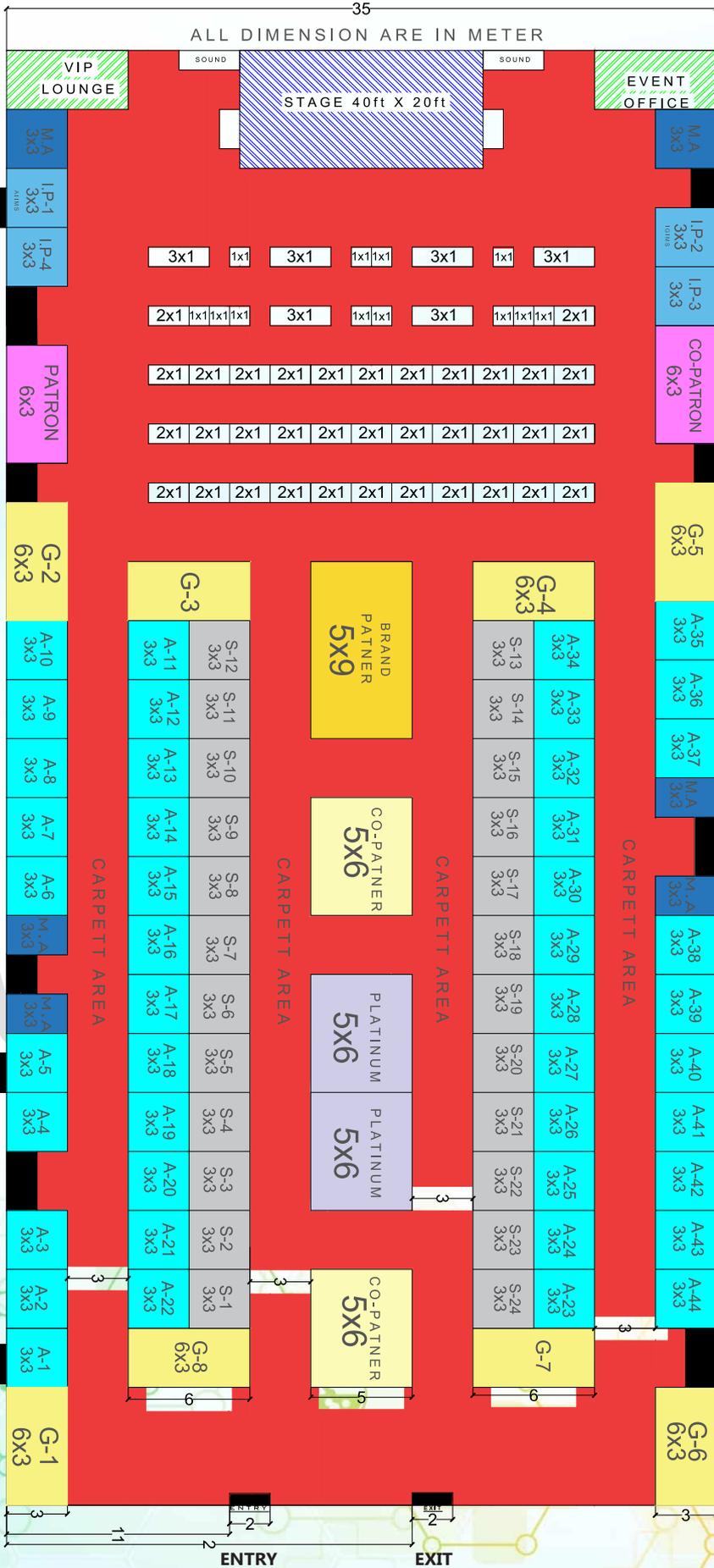
Customized Coverage Of Your Stall's Offering & Ongoing Promotional Activities

Logo display in backdrop of stage at venue

Promotion through Hoarding / Radio as well.

We would be highlighting your Company LOGO in each & every advertisement of ours like hoardings, banners, pamphlets, special invitations card, entry tickets, road shows, sun- packs, newspaper ads, musical gates, auto flexes etc. I am sure you would consider participating in this "BIHAR MEDICAL EXPO 2022". We assure you of our full support and best possible service to your participating companies.





IMA, BIHAR

AIIMS, PATNA

TATA CANCER HOSPITAL, BIHAR

EMERGENCY EXIT

STATE HEALTH SOCIETY, BIHAR

EMERGENCY EXIT

INDIAN ASSOCIATION OF ANESTHESIOLOGISTS, BIHAR

EMERGENCY EXIT

FEDERATION OF OBSTETRIC AND GYNAECOLOGICAL SOCIETIES OF INDIA - BIHAR

EMERGENCY EXIT

- P** - Patron Partner
- CP** - Co-Patron Partner
- B** - Brand & Title Partner
- C** - Co-Partner
- P** - Platinum Partner
- G** - Gold Partner
- S** - Silver Partner
- A** - Associate Partner
- MA** - Medical Associations
- IP** - Institutional Partner

STATE ORGAN AND TISSUE TRANSPLANT ORGANIZATION (SOTTO) BIHAR

EMERGENCY EXIT

IGIMS, PATNA

BMSICL, BIHAR

EMERGENCY EXIT

CARDIOLOGICAL SOCIETY OF INDIA - BIHAR

EMERGENCY EXIT

THE ASSOCIATION OF SURGEONS OF INDIA - BIHAR

EMERGENCY EXIT

**GYAN BHAWAN, PATNA (BIHAR)**

\*GST 18% EXTRA AS PER GOVERNMENT RULES.

CATEGORIES SPONSORSHIP AMOUNT FOR BOOKING	BRAND & TITLE PARTNER	CO-PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	ASSOCIATE PARTNER
	₹ 06,21,000.00/-	₹ 04,21,000.00/-	₹ 03,21,000.00/-	₹ 02,21,000.00/-	₹ 01,21,000.00/-	₹ 81,000.00/-
Booth Stall Size (Ft)	9 Mtr x 5 Mtr	6 Mtr x 5 Mtr	6 Mtr x 5 Mtr	6 Mtr x 3 Mtr	3 Mtr x 3 Mtr	3 Mtr x 3 Mtr
Furnished / Semi - Furnished	Furnished	Furnished	Semi-Furnished	Semi-Furnished	Semi-Furnished	Normal Stall
Wooden flooring with Carpeting	✓	✓	✓	As Required	As Required	As Required
Coustimised Display Counters/Tops & Back Panels	✓	✓	✓	Normal Table Counter	Normal Table Counter	Normal Table Counter
Leather Sofa/Chairs	4 Sofa / 08 Chairs	4 Sofa/ 06 Chairs	2 Sofa/ 04 Chairs	1 Sofa/ 04 Chairs	04 Chairs with Round Table	04 Chairs
Interior / Customization (Costing Extra)	As Required	As Required	As Required	As Required	As Required	As Required
Common Lighting	✓	✓	✓	✓	✓	✓
05 Amp & 15 Amp Plug Points	6 Nos	06 Nos	04 Nos	2 Nos	2 Nos	2 Nos
Spot Lighting	✓	✓	✓	✓	4 Nos	4 Nos
<b>Pre-Event Deliverables</b>						
Logo to be incorporated all marketing collaterals	✓	✓	✓	✓	✓	✓
Logo to be incorporated the home page of Event Promotional Pages	✓	✓	✓	✓	✓	✓
Mass Mailer to the database with Partner's Logo & Profile	✓	✓	✓	✓	✓	✓
Social Media Promotion with Event (Facebook, Instagram Twitter, YouTube, G+)	✓	✓	✓	✓	✓	✓
Mention of Partner In Pre-event Press Releases	✓	✓	✓	✓	✗	✗
Advertisment In Print Media With Event Promo	✓	✓	✓	✓	✗	✗
Logo to be incorporated In Invitation Card	✓	✓	✓	✓	✓	✓
<b>On Site Deliverables</b>						
Logo to be incorporated in Thank You sponsor Panel.	✓	✓	✓	✓	✓	✓
Logo/AV content to be played in loop of 30 sec along with other sponsor in Display	✓	✓	✓	✓	✓	✓
Speach slot during the Inauguration session of the Exhibition.	✓	✓	✗	✗	✗	✗
Speach slot during the session of the Exhibition.	✓	✗	✓	✗	✗	✗
Speach slot during the closing session ceremony of the Exhibition.	✓	✓	✗	✗	✗	✗
Opportuinty to deliver a presentation during the event.	✓	2 Slots (20 Min)	2 Slots (15 Min)	1 Slots (15 Min)	✗	✗
Opportuinty to participate in Panel Discussions during the event.	✓	✓	✓	✓	✗	✗
Logo to be incorporated in Stage Backdrop Panel	✓	✓	✓	✗	✗	✗
Dedicated cabin or meeting room	✓	✓	✓	✗	✗	✗
Dedicated TV / Display Unit's	✓	✓	✓	✓	✗	✗
Exhibition Area Decoration	✓	✓	✓	✓	✓	✗
Logo to be incorporated in Main Etrance Gate	✓	✓	✓	✓	✓	✗
Fooding (Lunch) Provided To Exhibitors Members	12 Persons	10 Persons	8 Persons	6 Persons	4 Persons	4 Persons
<b>Post Event Deliverables</b>						
Complete Delegate list for Post Event marketing purpose	✓	✓	✓	✓	✓	✗
Promoting Partner Testimonials & Post-Event Press Releases	✓	✓	✓	✓	✓	✓
Screen shots and Videos of Presentation delivered at the Event.	✓	✓	✓	✓	✗	✗

*Organised by:*



# WELLEXY

## Wellexy Charitable Foundation

### Organizer

#### **Wellexy Charitable Foundation**

Flat No: 302, 03rd Floor, Hira Niketan,  
Kaliket Nagar, Back Side of Vatika Premier Hotel,  
Bailey Road, IOCL Pipeline Building,  
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Website: www.wellexyfoundation.com

### in co-operation with

#### **Wellexy Pharma & Healthcare Private Limited**

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